

STRATHAM 300TH ANNIVERSARY COMMITTEE

Minutes

Monday, January 4, 2016

Members Present: John Dold, Jeff Gallagher, Carol Hazekamp, Cathy Kenny, Pat Sapienza, Flossie Wiggin, Susan Canada

Call to Order: The meeting was called to order at 6:40 by Chairman John Dold.

Review of the Minutes: Under Sponsorship add: "Peter Wiggin said that the Committee should reach out to the community to seek as many sponsorships as possible. It is an excellent opportunity for the Committee to include as many of the townspeople and businesses as want to participate in the celebration. It would be a shame if there were businesses that wanted to participate but didn't because they were not asked." Also, under Parade, the second and third sentences should read "The Police Bagpipe Bands will be playing at the Highland Games in Laconia on Sept. 18. We may consider Sept. 25 as an alternative date." A motion to approve the minutes of the December 7, 2015 meeting as amended was made by Flossie Wiggin and seconded by Pat Sapienza. The motion was passed unanimously.

Timeline/Event Planning Sub-Committee:

1. **Play:** The Committee has hired a Jamie Clavet as the Director of the Play. We have agreed to pay her \$2000. She has sent an invoice and will be paid a deposit of \$500. Jamie has read the play and is creating a list of characters. Auditions will begin in February. We will need to publicize this. John Dold and Jamie will be meeting with the Stratham Memorial PTO on January 29 to discuss ways the PTO can help with the Play.
2. **Raffle:** The Committee discussed holding a fundraising raffle at the upcoming elections. The plan is to sell 400 tickets at \$10. each. The prize will be \$1000.; the drawing will be held during the Play in April. Jeff Gallagher will apply to the Selectmen for permission to hold the raffle. He will draft a design for the tickets. A motion was made by Jeff Gallagher and seconded by Flossie Wiggin to support holding a raffle. The motion was passed unanimously.
3. **Informational Leaflet:** The Committee discussed preparing a leaflet with information about the three upcoming events which could be passed out at the Primary and March elections. John Dold will draft some ideas and will ask the Selectmen for permission to distribute these at the elections. A motion to spend up to \$500. for the leaflet was made by Flossie Wiggin and seconded by Susan Canada. The motion was passed unanimously.
4. **Sponsorship Letter:** The Committee continued to discuss approaching local businesses to solicit sponsorships. Carol Hazekamp will get a spreadsheet listing businesses which was used for the Auction from Patty Lovejoy. At our next meeting, the Committee will focus on sponsorships. Pat Sapienza has contacted Lindt regarding a sponsorship.
5. **Dinner Dance:** Ben Reed is working on a menu. The PTO made several suggestions when John Dold met with them in December. They suggested having a speaker who would talk about the history of the town. They also suggested hiring a trolley to transport people from the parking area to the tent. The Committee discussed possible emcees for the event. We still need to rent porta-potties.

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6. Parade: Jeff Gallagher has begun contacting bands for the Parade. A 16 member bagpipe band from Manchester would charge \$2000. Another well-known Junior Fife and Drum band from Londonderry will be contacted. Jeff will work with Dave Emanuel to come up with guidelines for safety issues regarding floats. Stan Walker and Carol Hazekamp will chair the Float Committee.
7. Town Committees: John Dold is continuing to attend town committee meetings. He will speak at the Heritage, Energy and Conservation Commission meetings as well as the Library Trustee's Meeting and Planning Board.
8. Program: We will need to work on a program of events.
9. Photographer: After speaking with Flossie Wiggin, Linwood Wickett has agreed to help with photography at our big events.
10. Other Business: The Hampton Falls 300th Anniversary Committee is interested in sending a representative to our next meeting.

Town History Sub-Committee: To date we have sold 246 paperback and 14 hard cover copies of the history.

Revenue and Products Sub-Committee:

1. We do not need to order any items at this time. Our next sales opportunity will be at the Primary Election in February, followed by the Town Elections and Meeting in March as well as the Stratham School District Meeting.
2. Buttons: At last month's meeting the Committee approved a motion to spend up to \$500. to purchase buttons with our Anniversary Logo to sell at the elections and other events. John Hazekamp has worked on a design for the buttons. Carol Hazekamp reported that the cost for 1000. buttons would be \$290. A motion was made by Jeff Gallagher and seconded by Flossie Wiggin to approve the design for the buttons. The motion was passed unanimously.
3. Commemorative Postmark: Pat Sapienza has submitted the application to the Post Office for the Anniversary Postmark which needed to be submitted ten weeks before the March 20 Anniversary date.
4. License Plates: A motion was made by Flossie Wiggin and seconded by Susan Canada to spend up to \$600. for additional commemorative license plates.

Finance: We will be making a request to the Selectmen and Budget Committee for funds for 2016. This will include \$5000. in the regular Line Item Budget and also permission to transfer the funds remaining in the History Account.

The next Committee meeting will be on Monday, January 25, 2016 at 6:30 pm.

Adjournment: The meeting was adjourned at 8:17 on a motion by Flossie Wiggin and seconded John Dold.

Respectfully submitted,
Susan Canada.

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STRATHAM 300TH ANNIVERSARY COMMITTEE

Minutes

Monday, January 25, 2016

Members Present: Liz Chisholm, John Dold, Carol Hazekamp, Joyce Rowe, Pat Sapienza, Flossie Wiggin, Peter Wiggin, Susan Canada

Others Present: Mike Welty, Bill DaGiau, (Parade Day Event), Nancy and Linwood Wickett (Photographer), Mary Ann Hill and David French (Hampton Falls 300th Anniversary Committee)

Call to Order: The meeting was called to order at 6:30 by Chairman John Dold.

Review of the Minutes: A motion to approve the minutes of the January 4, 2016 meeting was made by Liz Chisholm and seconded by Pat Sapienza. The motion was passed unanimously.

Timeline/Event Planning Sub-Committee:

1. **Play:** Jamie Clavet, the Play Director was unable to attend. She will be at our next meeting. The Committee discussed the proposed budget for the Play. The UNH Theater Dept. has suggested that we should plan to spend between \$12,500 and \$19,500 to produce this event. We had previously budgeted \$10,000. John Dold has submitted an application for a \$5000. grant from the NH Charitable Foundation. Our event meets all the requirements. If we are awarded the grant, it could be used to help make up the difference in cost estimates. John met with Jamie to discuss plans for holding auditions for the play. A possible date is Feb. 14. We will need to publicize this. John and Jamie will be meeting with the Stratham PTO this coming week to discuss their help with the Play. Susan Canada updated the Committee about her meeting with the Fair Directors to discuss the performance of the Play at the Stratham Fair in July. They are planning to dedicate Thursday of the Fair to Stratham residents, who may enter at no charge. Issues they would like the Committee to discuss include the size and location of tent we would like, our help with having some little girls representing Stratham's future introduce the Play, submission of article for the Fair booklet and whether we might join together to sponsor the fireworks.
2. **Raffle:** Jeff Gallagher has applied to the Selectmen for permission to hold a raffle at the Primary and Town Elections. He has put together a sample ticket.
3. **Informational Leaflet:** John Dold had samples of a flier to be distributed at the Primary and Town Elections with information about our three big events.
4. **Sponsorship Letter:** The Committee continued to discuss approaching local businesses to solicit sponsorships. Pat Sapienza successfully requested a sponsorship from Lindt Chocolate. We have received \$2500. from the company. Carol Hazekamp is working on a spread sheet to keep track of businesses that have been contacted and the status of the request. Each committee member will be responsible for approaching businesses in town.
5. **Dinner Dance:** No update.
6. **Parade:** 1. Mike Welty from the Stratham Energy Commission and Bill DaGiau from Annie's Angels, a local fund raising network, attended the meeting to discuss a possible event to be held on the day of the Parade. They have previously sponsored "The Big Seacoast Adventure Roll and Stroll" fundraiser at the Park. This is a bike race (three levels-10,20 & 30 miles) and a

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stroll through the conservation land at the Park, which includes an area suited for those in wheelchairs. Funds are raised by vendors who set up booths. They asked the Committee to consider holding this event on the morning of the Parade to generate more interest and participation. Mr. DaGiau also indicated that Annie's Angels would be interested in sponsoring up to four floats in the Parade.

2. Parade Route: There had been a discussion of changing the Parade route from Portsmouth Avenue to College Road (RT. 108) and ending at the Post Office. This route would allow traffic to continue to use Portsmouth Ave. throughout the Parade. Peter Wiggin suggested that while this route might work better for traffic control, it was not as good for spectators. There are low shoulders on much of this road and fewer access points for spectators. In addition, he said, staging would be much easier on Crestview Terrace as planned in the original route. This will be revisited at the next Parade meeting on February 2.
7. Town Committees: John Dold is continuing to attend town committee meetings to discuss plans for the Anniversary Celebrations..
8. Program: We will need to work on a program of events, including lists of sub-committees, pictures and donors.
9. Photographer: Linwood Wickett, who has agreed to become our official photographer, attended to discuss which events we would like him to cover.
10. Other Business: Mary Ann Hill and David French from the Hampton Falls 300th Anniversary Committee attended to observe what our Committee has been doing and to seek advice on their plans.
11. Publicity: Peter Wiggin has contacted radio personality Kelly Brown, who is willing to make announcements on air about our events,

Town History Sub-Committee: To date we have sold 246 paperback and 14 hard cover copies of the history.

Revenue and Products Sub-Committee: Carol Hazekamp brought the buttons we will be selling at the elections.

Finance: We will be making a request to the Selectmen and Budget Committee for funds for 2016. This will include \$5000. in the regular Line Item Budget and also permission to transfer the funds remaining in the History Account.

The next Committee meeting will be on Monday, February 8, 2016 at 6:30 pm.

Adjournment: The meeting was adjourned at 8:40on a motion by Liz Chisholm and seconded Joyce Rowe.

Respectfully submitted,
Susan Canada.

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